

COMPANY PROFILE · 2026

Strategic impact, *grounded* in evidence.

Connecting growth to community impact.



MADANI
STRATEGIES

connecting growth to community impact

A strategic impact consultancy *built for ground reality.*

Madani Strategies is a strategic impact consultancy. We help businesses navigate the intersection of social risk, regulatory complexity, and sustainable growth for organizations that work with natural resources and community relationships.



WHAT WE DO

We help with the strategic decision making

We work with organizations that depend on natural resources and community relationships, helping them make decisions that strengthen both their operations and their legitimacy.

We do not offer generic sustainability frameworks or checkbox compliance. We analyze the social, environmental, and regulatory landscape that shapes your decisions. Then we design and test interventions that work in context.



WHO WE SERVE

Corporates and enterprises with skin in the landscape.

We work with corporate organizations and social enterprises operating where community relationships, regulatory change, and resource management directly affect business viability. Such as extractive industries, agriculture, forestry, and trade.

We also partner with organizations seeking to build sustainable market systems and community-led enterprises.



THE GAP

Most sustainability work treats social issues as *compliance problems*.

Conventional sustainability consulting often fails in practice for one reason, it separates analysis from execution. Consultants deliver reports. Executives read them. Implementation stalls because the recommendations were never tested against ground reality.

We have worked with partners navigating complex policy environments, regulatory shifts, community expectations, and supply chain vulnerabilities, only to find their sustainability strategies disconnected from how decisions actually get made. Recommendations arrived as finished documents, not as actionable insights grounded in the constraints and opportunities of the specific context.

"The gap is in relevance. Social and environmental issues are not merely compliance problems, they are business decisions. And business decisions must be made with evidence."

OUR APPROACH

Three stages, integrated.

01

Assessment

We map stakeholder interests, regulatory landscapes, community dynamics, and supply chain vulnerabilities. We do not start with frameworks. We start with questions that matter to your business.

02

Design & Testing

We develop recommendations grounded in evidence then design pilots and test assumptions at small scale before full rollout. This reduces risk and ensures interventions work in your operating context.

03

Implementation & Learning

We help you implement at scale, measure impact, and adjust based on real results. We measure what matters. We stay grounded in outcomes, not outputs.

One principle. Strategy without execution is theory. Execution without measurement is guesswork. We integrate all three.

Three interconnected services. *One operating logic.*

We organize our work in to three areas. Each is a distinct practice; together they let us follow a partner from boardroom decision to field implementation without changing teams.

01

Strategic Impact Consulting



We help organizations manage social and environmental risks that affect their license to operate. Navigating regulatory complexity, understanding community concerns and their business implications, and designing strategies that align profit with social responsibility.

IN PRACTICE

We deliver actionable strategies, from EUDR compliance and large-scale spatial intelligence across natural forests to the design of sustainable community energy transition models.

02

Enabling Trade & Market Access



We help communities and social enterprises access broader markets and build sustainable livelihoods. Connecting producers to buyers, strengthening quality and reliability, and designing trade relationships that reward both parties fairly.

IN PRACTICE

Building market systems for community-led enterprises. Moving smallholder producers and traders from subsistence to market engagement. Designing supply-chain partnerships that create shared value for corporate buyers and local producers.

03

Capacity Building & Literacy



We design and deliver education and capacity-building programs that strengthen communities and build skills for sustainable livelihoods.

IN PRACTICE

Operated the MaGies Literacy Unit, a community literacy program that integrates essential ecosystem content and has been self-sustaining for three consecutive years, proving our commitment to long-term community independence.

Our credibility comes from *doing the work.*

We measure what we deliver. We adjust when results do not match expectations. We build on what works.

20+

YEARS OF COMBINED
PRACTICE ACROSS
THE TEAM

4

DOMAINS: POLICY,
MARKET, CAPACITY,
PARTNERSHIP

3

SECTORS SERVED:
FORESTRY,
AGRICULTURE, TRADE

- Policy translation for emerging regulatory landscapes

Conducted deep research on emerging policy landscapes, translating complex policy into business implications and identifying strategic response options for corporate supply chains.
- High-stakes social & environmental risk management

Designed community engagement strategies, facilitated stakeholder dialogue, and built trust through transparent communication and genuine commitment to address legitimate concerns.
- Market linkages between local producers and larger buyers

Moved partner relationships from transaction to long-term commitment, understanding both producer constraints and buyer requirements, then designing systems that work for both.
- Education & capacity programs that operate independently

Designed and implemented programs that serve both individual learning and broader community development, sustained through community commitment and local partnerships long after our role ends.

We're Practitioners

Madani Strategies is built on twenty-plus years of combined experience in environmental policy, sustainable development, community engagement, and strategic program management.

20+

YEARS COMBINED EXPERIENCE



STRATEGIC DIRECTION

Giorgio Budi Indrarto

Environmental law · Forestry · Climate policy

20+ years across environmental law, forestry, and climate change. Architect of Indonesia's REDD+ National Strategy. Shapes policy reforms, translates complex environmental challenges into actionable solutions, and builds collaboration across government, civil society, and private sector.



STRATEGIC IMPACT LEAD

Riyadh Assegaf

Market access · Corporate strategy

Translates field-level insights into measurable corporate strategy and impact pathways. Specializes in designing ESG frameworks and driving market access for sustainable community-based commodities.



CAPACITY & LITERACY

Firly Savitri

STEM education · Social entrepreneurship · Talent

Designs learning experiences for thousands and builds educational institutions that serve communities sustainably. Excels at making complex ideas accessible and at designing programs that actually stick.



IMPLEMENTATION & PARTNERSHIPS

Zulkifli Tegar

Social enterprise · Community programs · Partnerships

Deep experience managing social enterprises, community programs, and partnerships with government and corporate stakeholders. Track record includes designing programs that reach thousands, mobilizing resources, and aligning outcomes to both community needs and partner goals.

We diagnose situations. *We don't sell solutions.*

If your organization faces decision at the intersection of social risk, regulatory change, and sustainable growth, let us help you think through them. We start with conversation. We listen to your specific challenges. We ask questions that clarify what actually matters.

If we are the right partner, we will say so. If we are not, we will tell you that too.

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